

GEOGRAPHICALLY TARGETED HOUSING OUTREACH STAKEHOLDER REPORT JANUARY 31, 2025

The streets of Kent County were never meant to be homes.

Dear Esteemed Partners and Community Members,

As we advance into another quarter of our Geographically Targeted Housing Outreach (GTHO) project, our dedication to eradicating homelessness continues to yield transformative results. **This quarter, we've enabled 15 more individuals to transition from the streets into stable housing, bringing our total to 52 lives significantly improved through our GTHO Program. Remarkably, 93% of those we encountered were ready to initiate their housing plans immediately upon our outreach, underscoring the immediate impact and necessity of our approach.**

At Community Rebuilders, we adopt a strategic approach that harmonizes cost-efficiency with profound community impact. Our focus on direct interventions and adept coordination of resources not only saves lives but significantly curtails the broader socioeconomic costs of homelessness. This method **alleviates strains on local emergency services and bolsters the economic landscape by enhancing public safety and community ambiance.**

With an average investment of just \$2,254.00 per person, our efforts extend far beyond immediate housing solutions. This judicious expenditure ensures our interventions are both sustainable and replicable, setting a standard that can broaden their beneficial impact across the community. **Our work has not only transformed individual lives but has also strengthened the economic and social infrastructure of Grand Rapids.**

This ongoing progress highlights our commitment to targeted, evidence-based interventions that not only restore dignity but also unlock the enormous potential within every member of our community. **Each success story enhances the overall economic vitality of our city.**

Your continued support and trust have been instrumental in our achievements. As we maintain our momentum, **we encourage you to deepen your engagement with us.**

Thank you for your commitment to this transformative journey. Together, we have not only changed lives but also reinvigorated the fabric of our community, making our streets a safer and more inviting place for all.

With heartfelt gratitude,

Vera Beech, Executive Director
Community Rebuilders

COMMUNITY COLLABORATION

Within our targeted geographic area, Fountain Street Church has been instrumental in addressing homelessness. Recognizing the urgent need within their vicinity, the church joined forces with us, not just as a response to those sleeping in their portico, but as proactive community allies determined to eradicate homelessness in their neighborhood.

This partnership has led to tangible results this quarter:

- *Five individuals, previously without shelter in the church's vicinity, now see a clear pathway to permanent housing.*
- *John, long homeless despite full-time employment, now has hope and support on his journey to a stable home.*
- *Maria, a survivor of domestic violence, is crafting a safe haven for herself as she starts anew.*
- *Jessica, aiming to reunite with her children, has found her first step toward family stability through our housing program.*
- *Greg, familiar with the hardships of living outdoors for years, is now looking forward to the security and comfort of a home.*

These stories highlight not just the resilience of those we serve but also the critical role of localized, direct interventions in our outreach strategy. The collaboration with Fountain Street Church is more than a partnership; it's a community-driven model of engagement, showcasing how local entities can partner with us to actively transform their immediate environments.

At Community Rebuilders, we view housing as the cornerstone of potential and progress. We are grateful for partners like Fountain Street Church who share our vision of a community where no one is left sleeping outside, reflecting a joint commitment to ending homelessness and creating community!

(Names in the story are for illustrative purposes only)

We thank our current partners for your continued effort to end homelessness in our community.

City of Grand Rapids | Kent County | Downtown Grand Rapids Inc. | Grand Rapids Police Department | Downtown Grand Rapids Businesses | Grand Rapids Area Coalition to End Homelessness

DATA-CENTRIC INSIGHTS

OUTREACH METRICS (UNSHELTERED)

The data below is a snapshot of consumers who are unsheltered and their path to moving off of the streets and into temporary accommodations while searching for permanent housing of their own.

Q6 October 2024 - December 2024	
Total number of unsheltered persons*	9
Total number of unsheltered households*	9
Contacts made prior to engagement (households)	10
Contacts resulting in same day engagement (households)	3
% of engaged households	78% (7 of 9)
Contacts made after engagement (households)	0
Average length of time in Street Outreach	11 days

*duplicative

Contacts: Direct efforts to guide individuals from the streets to the security of a home.

Engagement: The mutual commitment between our team and the individual to actively pursue stable housing.

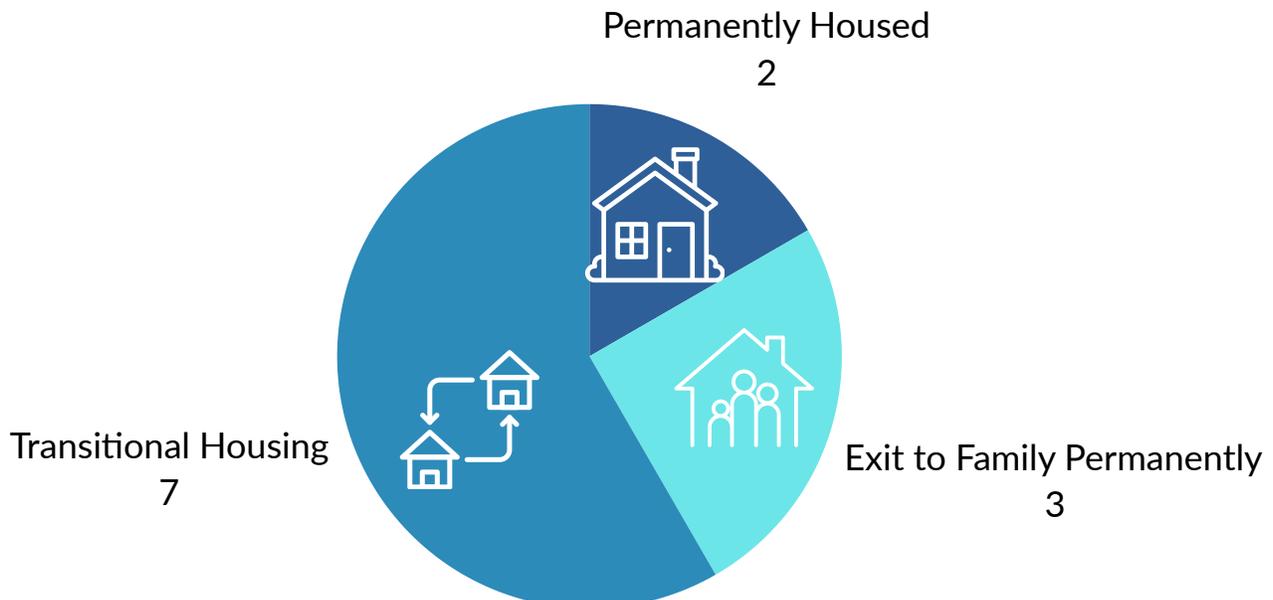
CONSUMERS SERVED BY LOCATION

MONROE CENTER
31 consumers

VETERANS PARK
21 CONSUMERS

HOUSING METRICS

The chart below details the consumers' current living situation during Q6 of the project. Consumers who moved into Permanent Housing during previous quarters are not represented in this map.



UNDERSTANDING THE INVESTMENT: THE COST OF CARE

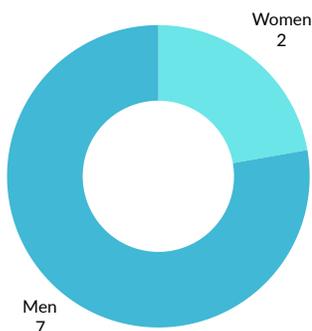
Every individual we serve is unique, and so are their needs. As we work diligently to provide a bridge from the streets to a stable home, it's important to transparently share the investment behind these efforts. The following section breaks down the costs associated with serving our community members to date. By understanding these figures, we can better appreciate the value of each step taken towards a brighter, more stable future for all.

Q6 October 2024 - December 2024			
	Total Cost	Persons Served	Per Person Cost
Bridge Housing	\$ 19,352.17	12	\$ 1,612.68
Rapid Re-housing	\$ 16,811.00	4	\$ 4,202.75
Other Direct Financial Assistance	\$ 6,171.16	21	\$ 293.86
Supportive Service (Staffing/OH)	\$ 74,909.81	21	\$ 3,567.13
Totals	\$117,244.14		\$ 9,676.43

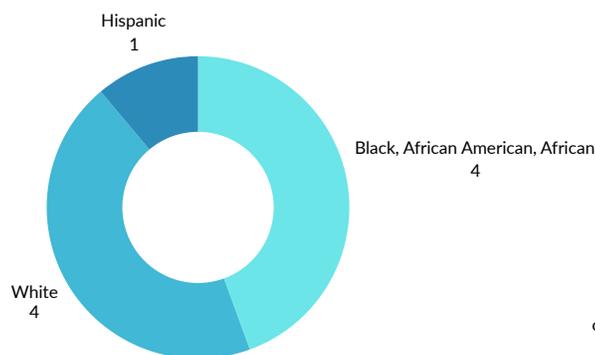
A CLOSER LOOK: WHO ARE WE SERVING?

Beyond the numbers and financials, it's crucial to understand the faces and stories behind our costs. As we break down our expenditure, let's also shed light on the diverse range of individuals we've had the privilege to serve. Their backgrounds, experiences, and needs provide context to our investments and illuminate the real, human impact of our work.

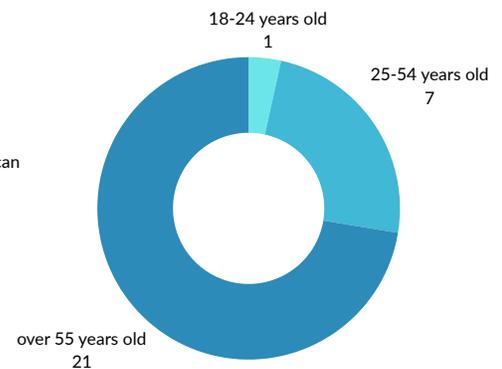
GENDER



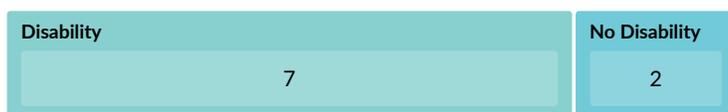
RACE



AGE RANGE



DISABILITY



CHRONIC HOMELESSNESS

