GEOGRAPHICALLY TARGETED HOUSING OUTREACH STAKEHOLDER REPORT APRIL 30, 2025

The streets of Kent County were never meant to be homes.

Dear Esteemed Partners and Community Members,

As we reflect on the past quarter of our Geographically Targeted Housing Outreach (GTHO) project, we are thrilled to share the remarkable progress we've continued to make in our mission to end homelessness. This quarter, we have successfully transitioned 27 more individuals from the streets into stable housing, bringing our total to 79 lives positively impacted by our GTHO Program. Impressively, **97% of those we engaged with were ready to start their housing plans immediately, highlighting the urgent need and effectiveness of our approach**.

At Community Rebuilders, we prioritize a strategic and cost-effective approach that delivers significant community benefits. By focusing on direct interventions and efficient resource coordination, we **not only save lives but also reduce the broader socioeconomic costs associated with homelessness**. Our efforts help ease the burden on local emergency services and enhance the overall safety and vibrancy of our community. With an average investment per person of $10,146, a fraction of the public costs associated with unmanaged homelessness, **our initiatives extend beyond immediate housing solutions.** This prudent expenditure ensures that our interventions are sustainable and replicable, setting a benchmark for broader community impact. Our work has not only transformed individual lives but has also strengthened the economic and social fabric of Grand Rapids.

Our ongoing success underscores our commitment to targeted, evidence-based interventions that restore dignity and unlock the potential within every community member. Each success story contributes to the economic vitality of our city. Your unwavering support and trust have been crucial to our achievements. As we continue to build on this momentum, we invite you to deepen your engagement with us.

Thank you for your dedication to this transformative journey. Together, we have not only changed lives but also revitalized our community, making our streets safer and more welcoming for everyone.

With heartfelt gratitude,

Vera Beech, Executive Director
Community Rebuilders

A LANDLORD'S PERSPECTIVE

As a landlord participating in the GTHO project, I've come to see my role as more than just providing a roof—it's about helping rebuild lives. When I first partnered with Community Rebuilders, I was drawn to the idea that housing can be a stepping stone to something greater.

I cover the cost of application fees because I understand that even small expenses can be significant barriers for individuals trying to transition off the streets. By doing this, I can prescreen applicants so they can avoid unnecessary expenses if they do not qualify. I have opened my rental properties with trust, confident that anyone placed by Community Rebuilders will receive the support and guidance they need every step of the way. This partnership reassures me, even when challenges arise.

There have been tenants struggling with mental health, and yes, it hasn't always been easy—but I've never felt alone in navigating those situations. Community Rebuilders has always been there with support, resources, and real compassion. What I see now isn't just tenants—it's people moving forward, building stability, and becoming part of a stronger, more connected community. Housing people through this project has reminded me why I became a landlord in the first place—not just to manage properties, but to be part of something that makes the community better for everyone.

-Maurie Houseman
Community Rebuilders' Partner for over 16 years

We thank our current partners for your continued effort to end homelessness in our community.

City of Grand Rapids | Kent County | Downtown Grand Rapids Inc. | Grand Rapids Police Department | Downtown Grand Rapids Businesses | Grand Rapids Area Coalition to End Homelessness

DATA-CENTRIC INSIGHTS

OUTREACH METRICS (UNSHELTERED)

The data below is a snapshot of consumers who are unsheltered and their path to moving off of the streets and into temporary accommodations while searching for permanent housing of their own.

Q7 January 2025 - March 2025	
Total number of unsheltered persons*	27
Total number of unsheltered households*	23
Contacts made prior to engagement (households)	12
Contacts resulting in same day engagement (households)	9
% of engaged households	87% (20 of 23)
Contacts made after engagement (households)	2
Average length of time in Street Outreach	10 days

*duplicative

Contacts: Direct efforts to guide individuals from the streets to the security of a home.
Engagement: The mutual commitment between our team and the individual to actively pursue stable housing.

CONSUMERS SERVED BY LOCATION

MONROE CENTER
31 CONSUMERS

VETERANS PARK
48 CONSUMERS

HOUSING METRICS

The chart below details the consumers' current living situation during Q6 of the project. Consumers who moved into Permanent Housing during previous quarters are not represented in this map.

UNDERSTANDING THE INVESTMENT: THE COST OF CARE

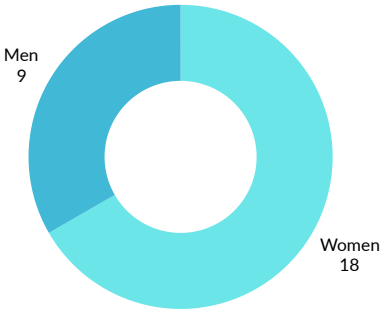
Every individual we serve is unique, and so are their needs. As we work diligently to provide a bridge from the streets to a stable home, it's important to transparently share the investment behind these efforts. The following section breaks down the costs associated with serving our community members to date. By understanding these figures, we can better appreciate the value of each step taken towards a brighter, more stable future for all.

	Q7 January 2025 - March 2025		
	Total Cost	**Persons Served**	**Per Person Cost**
Bridge Housing	$ 53,000.60	20	$ 2,650.03
Rapid Re-housing	$ 14,714.00	7	$ 2,102.00
Other Direct Financial Assistance	$ 14,762.21	27	$ 546.75
Supportive Service (Staffing/OH)	$ 82,068.42	27	$ 3,039.57
Totals	**$ 164,545.23**		**$ 6,094.27**

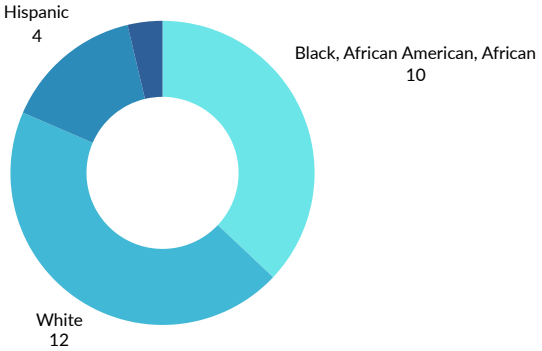
A CLOSER LOOK: WHO ARE WE SERVING?

Beyond the numbers and financials, it's crucial to understand the faces and stories behind our costs. As we break down our expenditure, let's also shed light on the diverse range of individuals we've had the privilege to serve. Their backgrounds, experiences, and needs provide context to our investments and illuminate the real, human impact of our work.

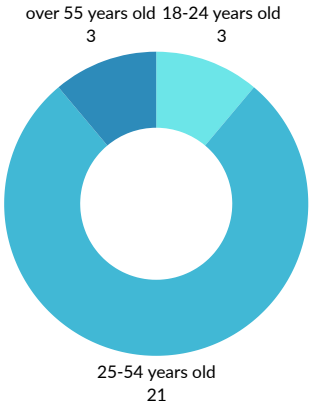
GENDER



RACE



AGE RANGE



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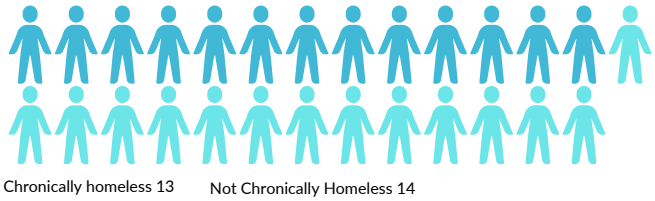
CHRONIC HOMELESSNESS